

Town Centre Update Issue 11 **November 2011**

NEXT PARTNERSHIP MEETING — Tuesday 17th January 2012
9.30am at Acre House, the Square Shopping Centre

Wishing everyone a Merry Christmas and very happy New Year

Thinking about becoming a member of Sale Town Partnership?

As a member of Sale Town Partnership you become part of a group of traders, working together to promote Sale as a place to shop! Partnership meetings centre around what everyone is going to do together to improve Sale and its footfall.

If you are interested in being part of a group that's trying to make Sale a buzzing, vibrant town come along to the next partnership meeting to find out more or contact Sarah Keen on 0161 912 3881 or at sarah.keen@trafford.gov.uk

Member already? Don't forget that you can use the Sale Town Partnership website to promote events and deals that your business is offering! Just email the details to Sarah at the address above.



Business Link – Advice and Support for Your Business

From 25th November, the regional Business Link service will become part of a bigger national provision. Individuals and businesses will be able to get improved business information and guidance on starting, improving and growing their business at

www.businesslink.gov.uk

To find out more and keep up-to-date with important business information register with the Business Link website and sign up to their e-newsletter at

www.businesslink.gov.uk/mybusiness

A Business Link helpline is available to support people who can't find what they need on the Business Link website on **0845 600 9006**

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Benefits for your Business

London 2012 Olympics coming to Trafford! 26th July to 7th August 2012

Manchester United, Old Trafford, has been selected as one of only a handful of venues outside of London to be hosting matches in the Olympic Football competition. Countries from all over the world will take part in a total of nine matches at the stadium, including quarter-final and semi-final games. Jonathan Edwards came to Trafford on 8th November to speak to local businesses at a special business event at Manchester United. Businesses were also able to hear from Marketing Manchester about the opportunities linked to tourism and contracting opportunities from Katherine O'Connor, the 2012 business lead for the NW. Businesses found the event very useful in finding out how they can directly benefit. Future business events and additional information about the opportunities will be available on www.trafford.gov.uk/2012 or you can follow on Twitter@trafford_2012 or e-mail: kelly.dooley@trafford.gov.uk.



Peel2Save - offers for customers!

Peel2Save is the brilliant new fundraising card, launched in November of 2011, that is taking Sale by storm. The credit-card sized cards fit neatly into your wallet or purse and each contain 64 peel off coupons – each one promoting a local business in Sale. The cards cost £10 each but contain over £300 of value and every card is sold in aid of local good causes in your area. Everything from schools, churches, sports clubs, hospices and other charities are benefitting from Peel2Save. Look out for the Peel2Save card in Sale and contact Sarah Brown on 01204 61582 or at sarah.brown@peel2save.co.uk if you are interest in promoting your business using Peel2Save. Members are given first priority to be able to promote their businesses on the Peel2Save card - just another reason why it's great being a member of Sale Town Partnership!

Other Opportunities for your Business...

A number of other business opportunities are available that the Council can help you with:

New Trafford Town Hall Complex Contracting and other Public Sector

Procurement Opportunities – for further information, e-mail:

carl.rogers@trafford.gov.uk or tel: 0161 912 4038

Offering Supported Employment for Disabled People– for further information, e-mail: jo.bryan@trafford.gov.uk or tel: 0161 912 4045.

Partnership Update

Local Produce & Crafts Fair

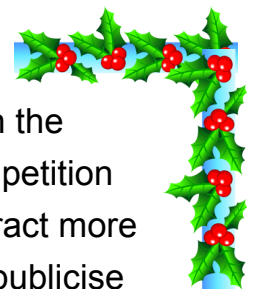
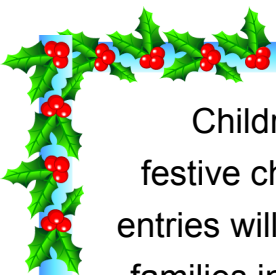
In response to increased interest in the creation of a Local Produce & Crafts Fair in Sale Town Centre, Sale Town Partnership have undertaken a consultation with local businesses. Sale Town Partnership are exploring the possibility of setting up a Local Produce & Crafts Fair twice a year to coincide with the Christmas Lights Switch On event and Summer Festival. Businesses were asked whether they support the creation of a Fair and whether they would like to sit on the committee. 92% of businesses in Sale supported the idea with expectations that it will boost trade in the town centre. We will keep you updated on our progress!

Charity Collectors

Over recent months, a number of businesses and shoppers have raised their concerns about the number of charity collectors in the town centre. Sale Town Partnership are working closely with Trafford Council to create an agreement which will restrict the number of fundraisers in our town centre.



Christmas Competition



Children from across Sale are being encouraged to join in with the festive cheer and take part in Sale's Christmas Competition! Competition entries will be displayed in Sale Library and in shop windows to attract more families in to the town centre. The winner's poster will be used to publicise Sale's Switch On event next year! Prizes have been kindly donated by Minikin Emporium, Marks & Spencer, The King's Ransom, Wilkinson and Sale Waterside Arts Centre.

ecoSMARTER: The free low carbon programme for businesses in Trafford

A limited number of places are available on ecoSMARTER, normally costing around £1000 but FREE for small businesses (non-retail/agriculture) in Trafford! It will help you:

- ★ **Save money on your energy bills**
- ★ **Gain an environmental certification**
- ★ **Network with like-minded local businesses**



The ecoSMARTER team are looking for Trafford based businesses who have **less than 10 employees** who would like to take part – if you are interested contact the team on 0161 237 4630 or at ecosmarter@carbonsmart.co.uk

Christmas Lights Switch On

The Christmas Lights Switch On Event in Sale will be taking place on **Saturday 26th November 11am - 6pm**

Guest appearance from Charlie & Lola from CBBC!

CHRISTMAS IN SALE

Charlie & Lola
Guest appearance
at 3.35pm
approx.

Music & Dancing
in The Square
from 11am
onwards

Father
Christmas
Boat Sail Past
4.15pm

Sale Nomads
"Cinderella"
2012 Panto

Party at OCA &
Kings Ransom
'til 6pm

Charlie and Lola™ and © Lauren Child 2006. Charlie and Lola is produced by Tiger Aspect Productions and distributed by BBC Worldwide LTD. BBC logo TM & © BBC 1996.

The fun starts at the Square Shopping Centre from 11am with music and performances from Stalder Academy, AMC Choir, James Goodwin Musical Theatre, Cadman's and Sale Nomads Theatre Group.

The party then continues from 3.30pm at the Waterside where Father Christmas will be sailing past on his boat. Come along to enjoy the band and barbecue outside the Kings Ransom and the host of family activities outside Oca. You can even visit Santa's grotto and have a go at pot painting!

Love Sale will be spreading festive cheer in the town centre by offering 'random acts of kindness' so look out for free chocolate bars and cups of tea!



Operation Christmas Sparkle



Following on from last year's successful Operation Christmas Sparkle in Sale's town centre, businesses are being asked once again to put fairy lights in their windows to make Sale sparkle. Over 40 businesses took part last year and Sale Town Partnership are working with Jack's DIY again to provide low cost fairy lights for businesses.

Join in the festivity and help make Sale sparkle for Christmas!

Sale Town Partnership, Chair - Chris Stout
Sarah Keen, Safe Strong Communities
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